



[www.northcliffe.org.au](http://www.northcliffe.org.au)  
website launch

5:30pm—7pm

Wednesday 29 March

@Northcliffe Community Resource Centre

Bookings required by 23 March — numbers limited  
drinks and snacks catered

- why such a major update?
- guided tour of the new site
- future plans, design, content, bigger things ???
- We want your feedback and your website wish list

## Better Late than Never – the northcliffe.org.au website launch

It would be fair enough to ask, ‘Isn’t it a little late for a launch event?’ After all, the new [northcliffe.org.au](http://northcliffe.org.au) went online around this time *last year*. There are a few reasons our launch is happening now rather than one year ago, when it would have been truly timely.

Firstly, we have now had time to use the website, iron out bugs, see what works and what doesn’t. This makes us a little bit prouder to showcase how far we’ve come.

After a year of testing we are also in a better position to take onboard community input about the website, and consider changes and future developments.

We will be distributing surveys at the event asking for your views and suggestions about [northcliffe.org.au](http://northcliffe.org.au). Surveys will be available at the NCRC for a month afterward, in case you’re

not able to make it to our event (numbers will be limited).

Ideas surfacing for the future include weather widgets, organisation changes, online Karri Pigeons, a website search tool and more. We will also need new and better photos and will be considering design tweaks.

While everyone gets different search results from Google, we consistently find [northcliffe.org.au](http://northcliffe.org.au) is in the first few results for searches for ‘Northcliffe WA’. This is Northcliffe’s chance to influence our own online image, and create a resource that’s accessible from anywhere and useful for us all. We know of a few people who visit [northcliffe.org.au](http://northcliffe.org.au) regularly to find phone numbers for Northcliffe services.

If your Northcliffe based activity or organisation is not listed or you want to make changes: email, phone or visit us.

Monday, Tuesday, Wednesday 10am to 5pm • Thursday 10 am to 6pm • Friday 9am to 6pm