

# It's a Dogs Life

3rd November 2018 was kids movie night at the CRC. The movie was "Isle of Dogs", a 2018 stop-motion animated science-fiction comedy-drama film, set in Japan.

25 local kids and 7 adults attended the event. Kids and adults were encouraged to dress up as dogs and as you can see there was a great variety of Canines!



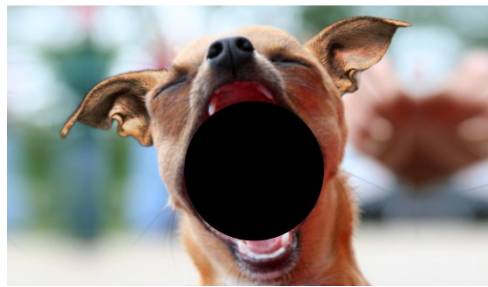
# ...a little CRC



Dog Slippers:  
Cooper Cronin.

Feed the Dog:  
We all took turns tossing dog biscuits into the dogs mouth.

Harper was the high scorer for this activity with 4/5 bones in the hole.



The "know your dog" competition winner (18 out of 18 correct) and overall winner was Kaas. Kaas won the Blu-Ray disc of the Isle of Dogs movie.

There was lots of popcorn and lots of laughter and fun, everyone had a great time and we are looking forward to the next movie night!

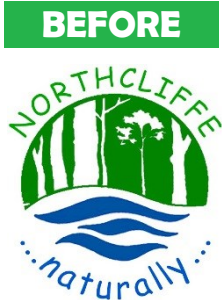
## Northcliffe naturally Logo

After consulting the stakeholders, NCRC was given the go ahead, in September 2018, to undertake a "remastering" of the Northcliffe naturally logo.

96% of those surveyed said that we should take an approach which was "conservative—with some changes". We indicated this might include making the waveforms more dynamic, changing the font and other minor tweaks.

The "conservative" approach we recommended means that we retain the brand recognition which the old logo has achieved. Most people who have been presented with the new logo have said they didn't realise it was different until it was pointed out to them. This is a good indication that we have achieved the 'conservative' part of our brief! The old logo will continue to appear on Northcliffe numberplates. Improvements of the new logo:

- Stylistic tweaks to achieve more dynamism and a fresh look
- dynamic waveforms reflecting connection to coast, and flowing water
- logo works inside a circle (good for stickers and coloured backgrounds)
- improved font and kerning, restored detail in trees, removed ellipses
- multiple vector and high resolution versions ready for use
- 2 colour format which works on white and black backgrounds



The new logo files will be circulated to our brand partners in the next month. The logo will come with a style guide to ensure it is used consistently. It comes in black and white versions, a transparent colour version and a version embedded inside a white circle for use on coloured backgrounds.



See cover for colour version

## Christmas & NY Closing

Northcliffe CRC will be closed from the 22nd December and reopen on Wednesday 2nd January 2019. To avoid disappointment don't leave your Christmas printing until the last minute. Staff are already snowed under and it is only likely to get worse as we approach the Christmas break.

## Northcliffe Calendar

Northcliffe's new glossy fridge calendar, created by the NCRC, supported by many local advertisers, and sponsored by the Northcliffe Postal Services, will be on counters by 17th December. Collect your copy at the Post Office or General Store.

## NCRC Constitution

The Associations branch of the WA State Government has approved the NCRC's new constitution, which is valid from 9 November 2018. Access it here:

[northcliffe.org.au/nrcr.html#con](http://northcliffe.org.au/nrcr.html#con)

Monday, Tuesday, Wednesday 10 am to 5 pm • Thursday 10 am to 6 pm • Friday 9 am to 6 pm



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We are a not-for-profit organisation supported by the Northcliffe Community and DPIRD:



Department of  
Primary Industries and  
Regional Development