

# a little CRC...



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## Your Next Printer – Inkjet or Laser?

Two main types of printers are suitable for homes and small offices: Laser printers and Ink Jet Printers. Out of habit, and the fact they are slightly cheaper and more available, I have noticed that most people replace their old broken inkjet printer with a new inkjet printer. I think this is often a mistake and recommend you

consider shifting to a Colour Laser printer.

Fifteen years ago, if you wanted a colour laser print you had to know someone working the public service or a large company. Machines were \$15,000 each plus.

Things have changed – mainly the price of these useful machines.

Buying a Colour Laser printer as your next home printer is now a real option with prices from \$150.

Of course I can't resist plugging the Northcliffe CRCs printing services. Using us for your printing is very competitive compared to the costs to buying and maintaining your own printer, especially if you only print occasionally.

### Laser Printers

#### How Do They Print?

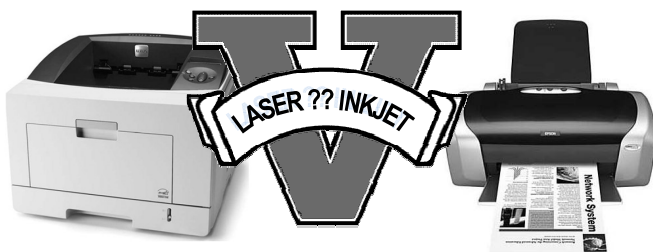
Laser printers use dry toner powders which are melted onto your paper by a heating device called a 'fuser unit'.

#### LIKES

- ↑ Low printing costs\* (starting about 2c per page, or more expensive for printers with very small refill cartridges)
- \*low costs especially apply if you buy 'non-genuine' refills.
- ↑ Vivid colours are possible on very thin paper.
- ↑ Prints are water resistant and have good fade resistance.

#### DISLIKES

- ↓ Higher initial purchase cost. (starting from about \$150)
- ↓ Not suitable for best quality photo printing.
- ↓ Non genuine toner refills can cause software problems.
- ↓ Bulkier and heavier



### Inkjet Printers

#### How Do They Print?

Inkjet printers spray wet, coloured inks onto your paper through the tiny holes in the 'print head'.

#### LIKES

- ↓ Low purchase cost (starting from about \$50).
- ↓ *Some* inkjet printers will use more colours of ink and get better colour results in photo printing, or use special inks for better colour permanence (no fading).

#### DISLIKES

- ↑ High printing costs. (starting about 10c per page)
- ↑ Wet ink on dense colour areas can cause thinner paper to wrinkle up - so vivid colours generally require the use of special, thicker papers.
- ↑ Tiny ink nozzles can block up very easily and can't always be fixed by 'flushing' the ink through.
- ↑ 'Flushing' the ink heads wastes a lot of expensive ink and happens every time the Printer is turned on or off.
- ↑ An inkjet printer not used regularly can experience major ink blockage problems or irreparable print head failure if the ink dries up.
- ↑ Non-genuine ink refills can cause software glitches and ink blockages which might destroy your print head.
- ↑ Cheaper ink cartridges use dyes which fade quickly.

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*"I lost \$20,000. They phoned and said I was owed a tax refund."*

*"I lost \$3,700. She friend requested me on Facebook."*

*"I lost \$46,000. I met him on a dating website."*



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